

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA

IN RE: CATHODE RAY TUBE (CRT))	MDL No. 1917
ANTITRUST LITIGATION)	
)	Case No. C-07-5944-SC
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This Order Relates To:)	ORDER GRANTING IN PART AND
)	DENYING IN PART DEFENDANTS'
DIRECT PURCHASER CLASS ACTION)	JOINT MOTION FOR SUMMARY
CASES)	<u>JUDGMENT</u>
)	

I. INTRODUCTION

This antitrust case arises from allegations that Defendants fixed the prices of cathode ray tubes ("CRTs"), which were common components of television sets and computer monitors before the advent of flat-panel screens. On December 12, 2011, Defendants filed a joint motion for summary judgment against nine members of a purported class of alleged direct purchaser plaintiffs ("Named DPPs").¹ ECF No. 1013 ("MSJ"). The Named DPPs are retailers who

¹ The nine Named DPPs are: Arch Electronics, Inc.; Crago d/b/a Dash Computers, Inc.; Electronic Design Company; Meijer, Inc. and Meijer Distribution, Inc.; Nathan Muchnick, Inc.; Orion Home Systems, LLC; Radio & TV Equipment, Inc.; Royal Data Services, Inc.; and Studio Spectrum, Inc. The Named DPPs are only nine of the thirteen members of the entire putative DPP class. As explained in Section IV.A *infra*, the term "direct purchaser" is a misnomer as applied to the Named DPPs, who are actually indirect purchasers. However, the Court uses the term "DPP" to stay consistent with past orders and to differentiate the Named DPPs from a putative class called the indirect purchaser plaintiffs, as well as from the direct action plaintiffs.

1 purchased televisions and monitors containing CRTs (finished
2 products or "FPs"), as opposed to purchasing the allegedly price-
3 fixed CRTs directly. Defendants argue that, because the Named DPPs
4 did not purchase CRTs directly, they lack antitrust standing under
5 Illinois Brick Co. v. Illinois, 431 U.S. 720 (1977).

6 On May 31, 2012, the Special Master² recommended that the
7 Court grant Defendants' motion and enter summary judgment against
8 the Named DPPs. ECF No. 1221 ("R&R"). The Court ordered the
9 parties to submit any briefs addressing the R&R simultaneously, and
10 permitted a separate plaintiff group consisting of large retailers
11 who declined to join the DPP class action, the direct action
12 plaintiffs ("DAPs"), to participate in the briefing. ECF No. 1240.
13 The Court received three briefs. Defendants move for the Court to
14 adopt the R&R. ECF No. 1274 ("Defs. Brief"). The Named DPPs have
15 filed an objection to the R&R under seal ("DPP Brief").³ The DAPs
16 also object. ECF No. 1273 ("DAP Brief"). For the reasons set
17 forth herein, the Court GRANTS Defendants' motion for summary
18 judgment in part and DENIES it in part.

19 20 **II. BACKGROUND**

21 The factual and procedural background of this case is familiar
22 to the parties and the Court, so only a brief review is provided
23 here. Defendants are allegedly manufacturers of CRTs and, in some

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25 ² On June 16, 2008, the Court appointed the Honorable Charles A.
26 Legge, United States District Judge (Retired), as a Special Master
to assist the Court with this litigation. ECF No. 302.

27 ³ The Court received the Named DPPs' brief in chambers under seal.
28 See ECF Nos. 1271 (motion to seal), 1276 (notice of errata and
amended motion to seal), 1300 (order granting amended motion to
seal).

1 cases, of FPs as well.⁴ They are alleged to have engaged in a
2 conspiracy to fix the prices of CRTs. The thrust of the DPPs'
3 allegations is that the allegedly price-fixed CRTs were
4 incorporated into FPs like television sets and computer monitors
5 and, hence, inflated the price of the FPs that the DPPs purchased.
6 See generally ECF No. 436 ("DPP Compl."). The DPPs' complaint has
7 already survived a motion to dismiss. CRT, 738 F. Supp. 2d 1011.
8 After the Court denied Defendants' motion to dismiss, Defendants,
9 pursuant to Federal Rule of Civil Procedure 11, moved to strike the
10 DPPs' allegations of a conspiracy to fix the price of FPs. The
11 Special Master issued a report recommending that the Court grant
12 the Rule 11 motion. ECF No. 947. Before the Court ruled on the
13 Special Master's recommendation, however, the parties stipulated to
14 the DPPs' withdrawal of those allegations. Specifically, the
15 stipulation withdrew and struck the DPPs' allegations of "a
16 conspiracy encompassing Finished Products . . . provided, however,
17 that the issue of the possible impact or effect of the alleged
18 fixing of prices of CRTs on the prices of Finished Products shall
19 remain in the case." ECF No. 996 ("Stip.") at 2.

20 Following this stipulation, Defendants moved for summary
21 judgment on the ground that DPPs who had purchased FPs but not the
22 allegedly price-fixed CRTs -- that is, the nine Named DPPs --
23 lacked antitrust standing under Illinois Brick. MSJ at 1. The
24 Special Master, after briefing and a hearing, recommended that the
25 Court grant the motion. R&R at 12-13. The Special Master first

26 ⁴ Though the DPPs have sued entire corporate families and often
27 refer to them by a single name, a particular corporate entity
28 within a family may be dedicated to selling FPs rather than CRTs.
See In re Cathode Ray Tube (CRT) Antitrust Litig., 738 F. Supp. 2d
1011, 1019-1020 (N.D. Cal. 2010) (Conti, J.).

1 found that the Named DPPs had never purchased a CRT, as opposed to
2 an FP containing a CRT. Id. at 5. He based this finding on both
3 the evidentiary record and the admission of counsel at oral
4 argument. Id. (citing hearing transcript). The Named DPPs do not
5 challenge this finding in their objection. See DPP Brief at 16.

6 Beginning from the premise that the Named DPPs purchased FPs
7 only, the Special Master concluded that they lack standing under §
8 4 of the Clayton Act. That statute provides that only a person
9 "injured in his business or property by reason of anything
10 forbidden in the antitrust laws" has standing to bring an antitrust
11 suit. 15 U.S.C. § 15. "The Supreme Court has interpreted that
12 section narrowly, thereby constraining the class of parties that
13 have statutory standing to recover damages through antitrust
14 suits." Delaware Valley Surgical Supply Inc. v. Johnson & Johnson,
15 523 F.3d 1116, 1120 (9th Cir. 2008) (citing Illinois Brick, 431
16 U.S. 720). Only "the overcharged direct purchaser, and not others
17 in the chain of manufacture or distribution, is the party 'injured
18 in his business or property' within the meaning of the section . .
19 . ." Illinois Brick, 431 U.S. at 729.

20 The Special Master emphasized the bright-line nature of the
21 Illinois Brick rule and described the Supreme Court, the Ninth
22 Circuit, and district courts within the Ninth Circuit as having
23 rejected the creation of exceptions to this rule. R&R at 7-8
24 (collecting appellate cases), 8-9 (collecting district court
25 cases). The Special Master noted that the Named DPPs relied on
26 exceptions to the Illinois Brick rule that the Third Circuit
27 articulated in In re Sugar Industry Antitrust Litigation, 579 F.2d
28 13 (3rd Cir. 1978) and In re Linerboard Antitrust Litigation, 305

1 F.3d 145 (3rd Cir. 2002). Id. at 10-11. The Special Master also
2 observed that Judge Illston of this Court relied on the same Third
3 Circuit opinions in several rulings in the closely related TFT-LCD
4 antitrust litigation, rulings which, the Special Master noted, were
5 in tension with his recommendations. Id. at 10. The Special
6 Master distinguished the facts of the instant case from those
7 before Judge Illston. Id. at 11. He also concluded that Sugar and
8 Linerboard "are not the law of the Ninth Circuit." Id.
9 Accordingly, the Special Master recommended that the Court enter
10 summary judgment against the Named DPPs on the ground that, because
11 they did not directly purchase the price-fixed CRTs, they were "at
12 best" indirect purchasers who lacked antitrust standing. Id. at
13 12-13.

14 15 **III. LEGAL STANDARD**

16 The Court reviews the Special Master's factual findings for
17 clear error and his legal conclusions de novo. Fed. R. Civ. P.
18 53(f)(3), (f)(4); ECF No. 302 ("Order Appointing Special Master") ¶
19 18 (parties stipulated to "clear error" standard for factual
20 findings). Entry of summary judgment is proper "if the movant
21 shows that there is no genuine dispute as to any material fact and
22 the movant is entitled to judgment as a matter of law." Fed. R.
23 Civ. P. 56(a). Summary judgment should be granted if the evidence
24 would require a directed verdict for the moving party. Anderson v.
25 Liberty Lobby, Inc., 477 U.S. 242, 251 (1986). "A moving party
26 without the ultimate burden of persuasion at trial -- usually, but
27 not always, a defendant -- has both the initial burden of
28 production and the ultimate burden of persuasion on a motion for

summary judgment." Nissan Fire & Marine Ins. Co., Ltd. v. Fritz Companies, Inc., 210 F.3d 1099, 1102 (9th Cir.2000). "In order to carry its burden of production, the moving party must either produce evidence negating an essential element of the nonmoving party's claim or defense or show that the nonmoving party does not have enough evidence of an essential element to carry its ultimate burden of persuasion at trial." Id. "In order to carry its ultimate burden of persuasion on the motion, the moving party must persuade the court that there is no genuine issue of material fact." Id.

IV. DISCUSSION

A. Illinois Brick and Its Exceptions

The Named DPPs do not challenge the Special Master's central finding that they never purchased a CRT, as opposed to a FP. Hence, absent a showing of clear error, the Court adopts this finding and bases its de novo review of the Special Master's legal conclusions on the factual premise that the Named DPPs purchased FPs containing the allegedly price-fixed CRTs but did not directly purchase CRTs themselves. Accordingly, the Named DPPs, though they are members of a putative class that has been denominated "direct purchaser plaintiffs" throughout this litigation, are in fact indirect purchasers for purposes of antitrust standing.

This brings the Named DPPs squarely within the scope of the Illinois Brick rule. The rule is straightforward: "only direct purchasers have standing under § 4 of the Clayton Act to seek damages for antitrust violations." Del. Valley, 523 F.3d at 1120-21. "[I]ndirect purchasers in a chain of distribution are

precluded from suing for damages based on unlawful overcharges passed on to them by intermediates in the distribution chain who purchased directly from the alleged antitrust violator." Arizona v. Shamrock Foods Co., 729 F.2d 1208, 1211-12 (9th Cir. 1984) (citing Illinois Brick, 431 U.S. at 746). In other words, Illinois Brick prevents the offensive use of a "pass-through" theory. 431 U.S. at 729-35.⁵ Under the general rule, then, only the first party in the chain of distribution to purchase a price-fixed product has standing to sue. See, e.g., Shamrock Foods, 729 F.2d at 1212 (where plaintiffs who paid only retail price abandoned allegations of wholesale price-fixing but continued to allege retail price-fixing, Illinois Brick was no bar because no pass-through was alleged).

"The underlying purposes for the [Illinois Brick] rule are (1) to eliminate the complications of apportioning overcharges between direct and indirect purchasers . . . ; (2) to eliminate multiple recoveries . . . ; and (3) to promote the vigorous enforcement of the antitrust laws" ATM Fee, 686 F.3d 741, 748 (internal quotation marks and citations omitted) (quoting Kansas v. UtiliCorp United, Inc., 497 U.S. 199, 208, 212, 214 (1990)). With respect to the first, "apportionment" rationale, Illinois Brick "sought to avoid increasing the cost and burden of antitrust actions with complicated damage theories necessitating massive evidence to determine how the overcharge was apportioned throughout the

⁵ In Hanover Shoe, the Supreme Court barred the defensive use of a pass-through theory, thereby allowing antitrust plaintiffs to recover damages in excess of their actual losses. Hanover Shoe, Inc. v. United Shoe Mach. Corp., 392 U.S. 481, 491-94 (1968). Illinois Brick extended the holding of Hanover Shoe to the offensive context. E.g., Del. Valley, 523 F.3d at 1120 (citing Illinois Brick, 431 U.S. at 728).

1 distribution chain." Shamrock Foods, 729 F.2d at 1212 (citing
2 Illinois Brick, 431 U.S. at 731-32). As to the second, "multiple
3 recoveries" rationale, the Ninth Circuit has explained that
4 "allowing every person along a chain of distribution to claim
5 damages arising from a single violation of the antitrust laws would
6 create a risk of duplicative recovery against the violator
7 unintended by Congress." Id. (citing Illinois Brick, 431 U.S. at
8 730). This risk is especially severe in light of the availability
9 of treble damages. Cf. Illinois Brick, 431 U.S. at 729-730. As to
10 the third, "enforcement" rationale, Illinois Brick, as well as
11 Ninth Circuit cases following it, have recognized Congress's intent
12 to utilize overcharged purchasers as "private attorneys general" to
13 deter anticompetitive behavior and enforce the antitrust laws. See
14 id. at 745-46; Royal Printing Co. v. Kimberly-Clark Corp., 621 F.2d
15 323, 325-26 (9th Cir. 1980); Shamrock Foods, 729 F.2d at 1212; Del.
16 Valley, 523 F.3d at 1124. The Illinois Brick rule is intended to
17 promote enforcement of the antitrust laws by conferring standing on
18 the party most likely to bring suit. See Illinois Brick, 431 U.S.
19 at 745-46 (concluding that Congressional intent to empower private
20 attorneys general "is better served by holding direct purchasers to
21 be injured to the full extent of the overcharge paid by them than
22 by attempting to apportion the overcharge among all that may have
23 absorbed a part of it"); see also Shamrock Foods, 729 F.2d at 1212
24 (citing Illinois Brick, 431 U.S. at 746-47) ("[D]irect purchasers
25 absorb at least some and often most of the overcharges and are more
26 likely to come forward to collect their damages" than indirect
27 purchasers.).

28 The so-called "Illinois Brick wall," Kendall v. Visa U.S.A.,

1 Inc., 518 F.3d 1042, 1049 (9th Cir. 2008), looms as an imposing
2 barrier for antitrust plaintiffs who, like the Named DPPs here,
3 rely on a pass-through theory. The wall is not impassable,
4 however, for although "the Supreme Court has expressed reluctance
5 in carving out exceptions to the Illinois Brick rule, limited
6 exceptions do exist." ATM Fee, 686 F.3d at 749. These exceptions,
7 when applicable, permit indirect purchasers to pursue private
8 treble-damages claims notwithstanding the usual prohibition of
9 Illinois Brick. Hence, the question of whether the Named DPPs have
10 standing does not turn solely on their status as direct or indirect
11 purchasers. As indirect purchasers, their standing depends on
12 whether any of the recognized exceptions apply.

13 In ATM Fee, which was decided after the Special Master issued
14 his report, the Ninth Circuit outlined the three recognized
15 exceptions to Illinois Brick in systematic fashion. First, the
16 panel explained that the Supreme Court has "recognized standing for
17 indirect purchasers when a preexisting cost-plus contract with the
18 direct purchaser exists." Id. (citing Illinois Brick, 431 U.S. at
19 736; UtiliCorp, 497 U.S. at 217-18). "Second, indirect purchasers
20 may have standing under a 'co-conspirator' exception." Id. (citing
21 2A Phillip E. Areeda et al., Antitrust Law ¶ 346h (3d ed. 2007)).
22 Under this exception, "an indirect purchaser may bring suit where
23 he establishes a price-fixing conspiracy between the manufacturer
24 and the middleman." Id. (quoting Del. Valley, 523 F.3d at 1123
25 n.1). "However, for the indirect purchaser to merit standing under
26 this exception, the conspiracy must fix the price paid by the
27 plaintiffs." Id. (citing Shamrock Foods, 729 F.2d at 1211).
28 Finally, under the third exception, "indirect purchasers may sue

1 when customers of the direct purchaser own or control the direct
 2 purchaser . . . or when a conspiring seller owns or controls the
 3 direct purchaser" Id. (citing Illinois Brick, 431 U.S. at
 4 736 n.16; Royal Printing, 621 F.2d at 326). "For example, an
 5 indirect purchaser may sue if the direct purchaser is a division or
 6 subsidiary of the price-fixing seller." Id.⁶

7 Importantly, these exceptions are not based on market-specific
 8 factors; indeed, courts regularly acknowledge Illinois Brick's
 9 warning against carving out exceptions for certain kinds of
 10 markets. E.g., UtiliCorp, 497 U.S. at 216 (citing Illinois Brick,
 11 431 U.S. at 744); Del. Valley, 523 F.3d at 1124 (same). Neither do
 12 they depend on case-specific factors. See UtiliCorp, 497 U.S. at
 13 216-17 (observing that Illinois Brick's rationale "will not apply
 14 with equal force in all cases" and that its economic assumptions
 15 "might be disproved in a specific case," but affirming its bright-
 16 line rule regardless). The exceptions cover situations where
 17 either Illinois Brick's concern over multiple recovery and
 18 apportionment does not apply, or its policy of encouraging private
 19 antitrust suits would be stymied by mechanical application of its
 20 bright-line rule. See Shamrock Foods, 729 F.2d at 1214 (holding
 21 "that the policy considerations identified in Illinois Brick do not
 22 apply" in co-conspirator cases); Royal Printing, 621 F.2d at 326
 23 n.7 (establishing ownership and control exception because "blind

24
 25 ⁶ Before ATM Fee, the case law hinted at the possible existence of
 26 a fourth exception that would apply when "there is no realistic
 27 possibility that the direct purchaser will sue." 686 F.3d at 749
 28 (quoting Freeman v. San Diego Ass'n of Realtors, 322 F.3d 1133,
 1145-46 (9th Cir. 2003)). The ATM Fee panel explained, however,
 that Freeman did not create a fourth exception. It simply restated
 the ownership and control exception already established by Royal
Printing. See id. at 756.

1 application of the Illinois Brick rule would eliminate the threat
2 of private enforcement" in such cases). Thus, in the instant case,
3 the Court must attend carefully to the contours of the exceptions
4 recognized by the Ninth Circuit, as well as to the policies of
5 Illinois Brick justifying those exceptions.

6 To begin, the Named DPPs do not allege that they had a
7 preexisting cost-plus contract with any of the Defendants, so the
8 first Illinois Brick exception clearly does not apply. See ATM
9 Fee, 686 F.3d at 750. The other two exceptions, the co-conspirator
10 exception and the ownership and control exception, bear more
11 extended discussion, and the Court turns now to them.

12 **B. The Co-Conspirator Exception**

13 The co-conspirator exception allows an indirect purchaser to
14 sue when the direct purchaser conspires horizontally or vertically
15 to fix the price paid by the plaintiffs. ATM Fee, 686 F.3d at 750
16 (citing Shamrock Foods, 729 F.2d at 1211). Put another way, "the
17 co-conspirator exception applies when the conspirators set the
18 price paid by the consumer." Id. at 751 (citing Kendall, 518 F.3d
19 1042); see also Shamrock Foods, 729 F.2d at 1211. Conversely, the
20 exception does not apply if the plaintiff's "theory of recovery
21 depends on pass-on damages." Id. at 755. The rationale for the
22 exception is that co-conspirator cases do not implicate two key
23 policies underlying the Illinois Brick rule -- the elimination of
24 multiple recoveries by successive tiers of plaintiffs, as well as
25 of the complicated apportionment of damages among them -- because
26 the co-conspirator exception confers standing on only a single tier
27 of plaintiffs, those who directly pay the fixed price. See
28 Shamrock Foods, 729 F.2d at 1213-14. Indeed, as the Ninth Circuit

1 recently explained, "this co-conspirator exception is not really an
2 exception at all," but rather a straightforward application of
3 Illinois Brick in situations where the direct purchaser is part of
4 the price-fixing conspiracy and the plaintiff directly pays the
5 price set by the conspiracy. See ATM Fee, 686 F.3d at 750.

6 In this case, the DPPs have alleged a conspiracy to fix the
7 price of CRTs, but they have expressly stipulated to the withdrawal
8 of their allegations of a conspiracy to fix the price of FPs
9 incorporating those CRTs. Stip. at 2. Accordingly, the conspiracy
10 alleged by the DPPs extends only far enough to fix the price of
11 CRTs. As the Special Master found, and the Named DPPs do not deny,
12 the price of CRTs is not the price the Named DPPs paid. The Named
13 DPPs paid only for FPs. Accordingly, because the Named DPPs'
14 "theory of recovery depends on pass-on damages," the co-conspirator
15 exception does not and cannot apply to them. See ATM Fee, 686 F.3d
16 at 755.

17 The parties' stipulation eliminates any genuine question of
18 material fact with respect to the Named DPPs' purchase of the
19 allegedly price-fixed CRTs. With respect to the co-conspirator
20 exception, Defendants have carried their burden of production by
21 showing that the Named DPPs cannot produce evidence sufficient to
22 establish their status as direct purchasers of CRTs. Further, for
23 the reasons just stated, Defendants have shown that they would be
24 entitled to judgment as a matter of law if the Named DPPs relied
25 only on the co-conspirator exception. Accordingly, the Court
26 GRANTS Defendants' motion for summary judgment against the Named
27 DPPs to the extent that Defendants' motion challenges the Named
28 DPPs' right to proceed under the co-conspirator exception.

1 **C. The Ownership and Control Exception**

2 Though Illinois Brick generally bars federal antitrust suits
3 by indirect purchasers, Ninth Circuit precedent "allow[s] indirect
4 purchasers to sue 'where a direct purchaser is a division or
5 subsidiary of a co-conspirator.'" ATM Fee, 686 F.3d at 756
6 (quoting Royal Printing, 621 F.2d at 326). "Royal Printing created
7 an exception when parental control existed, because applying
8 Illinois Brick would eliminate the threat of private enforcement .
9 . . and close off every avenue for private enforcement." Id.
10 (internal quotation marks and citations omitted). As the Royal
11 Printing court explained:

12 There is little reason for the price-fixer to
13 fear a direct purchaser's suit when the direct
14 purchaser is a subsidiary or division of a co-
15 conspirator. Even if the pricing decisions of
16 such a subsidiary or division are necessarily
17 determined by market forces, its litigation
 decisions will usually be subject to parental
 control. The co-conspirator parent will forbid
 its subsidiary or division to bring a lawsuit
 that would only reveal the parent's own
 participation in the conspiracy.

18 621 F.2d at 326 (footnote omitted).

19 Defendants argue that the Court must distinguish Royal
20 Printing from the instant case on the ground that some of the Royal
21 Printing plaintiffs purchased the allegedly price-fixed product --
22 paper -- while, in this case, no Named DPP purchased the allegedly
23 price-fixed CRTs, as opposed to FPs which incorporated them. Defs.
24 Brief at 20 (citing Royal Printing, 621 F.2d at 326-27). The Court
25 disagrees. For the reasons set forth below, the Court concludes
26 that Royal Printing controls here and that the Named DPPs have
27 antitrust standing under it. Because Royal Printing controls, the
28 Court reviews its facts and holding at some length.

1 **1. Royal Printing's Facts and Holding**

2 In Royal Printing, two plaintiffs, a printer and a grocery
3 store, brought a treble-damage antitrust suit against a group
4 consisting of the nation's ten largest paper manufacturers. 621
5 F.2d at 324. The manufacturers did not sell their paper directly,
6 but rather distributed it through two kinds of wholesalers: (1) the
7 manufacturers' own wholesaling divisions or wholly-owned wholesaler
8 subsidiaries, and (2) independent, unaffiliated wholesalers. Id.
9 The wholesalers thus were direct purchasers, because they bought
10 paper directly from the accused manufacturers. See id. at 326-27.
11 Each defendant-affiliated wholesaler sold paper manufactured by all
12 of the defendants, "not limiting themselves to in-house products."
13 Id. at 324. The court noted that wholesale prices were set by
14 market conditions, meaning that the conspiracy alleged among the
15 paper manufacturers did not extend to the wholesale level. See id.
16 at 324 n.1.

17 Crucially, the printer and grocer never bought paper directly
18 from the allegedly conspiring manufacturers. Id. at 324. They
19 bought paper only from non-conspiring wholesalers. Thus, they were
20 indirect purchasers whose suit Illinois Brick normally would bar.
21 See id. at 325; see also ATM Fee, 686 F.3d at 754 (to be a direct
22 purchaser, "the price paid by plaintiffs must be the price set [by
23 the conspiracy] (not merely 'fixed' in some broad sense)"). The
24 printer, however, had purchased some paper from wholesalers owned
25 or controlled by two of the defendants. Royal Printing, 621 F.2d
26 at 325. The paper the printer bought from those wholesalers was
27 not manufactured by the wholesalers' respective corporate parents;
28 it was manufactured by some other defendant. See id.

The Ninth Circuit held that the printer had standing to sue under a theory of joint and several liability, regardless of its status as an indirect purchaser and regardless of which defendant had manufactured the purchased paper, but only to the extent that it purchased paper sold by defendant-owned or -controlled wholesalers. Id. at 327. The Ninth Circuit reasoned that, because all the manufacturers were highly unlikely to authorize their controlled wholesalers (i.e., the direct purchasers) to sue and thereby risk revealing the conspiracy, the deterrent effect and enforceability of the antitrust laws depended on the existence of antitrust standing for indirect purchasers situated like the printer. Id. at 326-27. The grocer, however, which had purchased defendants' paper only through unaffiliated wholesalers, was "truly" an indirect purchaser under Illinois Brick and therefore barred from suit. Id. Illinois Brick also barred the printer to the extent it had purchased defendants' paper from anyone other than a defendants' subsidiary or division. Id.

2. Royal Printing Controls Here

Put simply, the Court sees no meaningful distinction between the facts of Royal Printing and the facts of this case. In Royal Printing, neither plaintiff ever directly bought the price-fixed paper directly from the manufacturer.⁷ Likewise, here, the Named

⁷ It has been suggested that Royal Printing is distinguishable from this case because the Royal Printing plaintiffs purchased price-fixed paper while the Named DPPs never purchased a price-fixed CRT from anyone. See Defs' Brief at 20; R&R at 10, 11. The difficulty with this position is that the Royal Printing plaintiffs did not purchase price-fixed paper. They paid the wholesale price, which was set by market forces. See Royal Printing, 621 F.2d at 324 (plaintiffs bought only at wholesale), 326 n.4 ("[T]he wholesalers' pricing decisions are determined by market forces"). The Royal Printing plaintiffs, like the Named DPPs here, were indirect purchasers. Ninth Circuit cases distinguish between, on the one

1 DPPs never bought the price-fixed CRT directly from the alleged
2 conspirators (since, to the extent that any named Defendants are
3 wholesalers, they are, by stipulation, not alleged to have
4 conspired to fix the price of any FPs they may have sold to the
5 Named DPPs). In Royal Printing, the alleged conspiracy did not
6 include the wholesalers who sold plaintiffs the paper, as shown by
7 the market pricing evident at the wholesale level. Likewise, in
8 this case, the conspiracy alleged among sellers of CRTs does not
9 reach the sellers of FPs. In Royal Printing, the court held that,
10 notwithstanding the plaintiffs' status as indirect purchasers,
11 Illinois Brick did not bar their suit insofar as they paid a
12 passed-on overcharge to a non-conspiring direct purchaser owned or
13 controlled by any alleged conspirator. That holding applies here
14 as well. The Named DPPs are indirect purchasers, but, under Royal
15 Printing, they have standing to sue insofar as they purchased FPs
16 incorporating the allegedly price-fixed CRTs from an entity owned
17 or controlled by any allegedly conspiring defendant.

18 Defendants suggest that Royal Printing is distinguishable
19 because in that case "no other entity [was] in a position to sue if
20 [the printer's] claims were dismissed on summary judgment." Defs.
21 Brief at 20-21 (citing Royal Printing, 621 F.2d at 327). Here, as
22 Defendants point out, the Named DPPs represent only nine of the
23 thirteen members of the putative DPP class, so even if the Court

24 hand, an overcharge directly set by and paid to the conspiracy and,
25 on the other, a price paid farther along in the distribution chain
26 which includes a passed-on overcharge. E.g., ATM Fee, 686 F.3d at
27 754 (distinguishing between direct payment of the price set by
28 conspiring defendants and indirect payment of that price via pass-
through, the latter being "merely 'fixed' in some broad sense").
Making antitrust standing depend on whether a plaintiff bought the
price-fixed product -- that is, whether plaintiff was a direct
purchaser -- would wipe out the Royal Printing exception.

1 enters summary judgment against those nine parties, other parties
2 stand ready to prosecute this action. The Special Master also
3 relied on this fact, among others, when recommending that
4 Defendants' motion be granted. See R&R at 11-12 (noting that the
5 instant motion is not against all DPP class members; that this
6 litigation includes a putative class of indirect purchasers relying
7 on the antitrust laws of states that have passed so-called
8 "Illinois Brick repealer" statutes; and that "the Antitrust
9 Division of the Department of Justice has been pursuing criminal
10 actions against some of these defendants").

11 The Court recognizes that, in the particular circumstances of
12 this case, the enforcement goals of Illinois Brick appear already
13 to have been met, which suggests that the policy rationale behind
14 Royal Printing does not apply. Defendants urge the Court to
15 decline to apply the Royal Printing exception for that reason.
16 Defs. Brief at 20 n.10. Defendants, however, cite no case where a
17 court has refused to apply Royal Printing on those grounds, and
18 this Court is not inclined to become the first to do so. Though
19 there is some intuitive appeal to refusing to apply the exception
20 in cases where enforcement by other parties is ongoing or likely,
21 the better course is to apply the Royal Printing exception to any
22 plaintiff who meets the formal criteria. To do otherwise is to
23 engage in the very case-by-case recalibration of Illinois Brick
24 that the cases so frequently disapprove. Having been warned
25 against the ad hoc creation or expansion of exceptions, this Court
26 sees no reason why ad hoc disregard or narrowing of the established
27 exceptions is any more justifiable. Cf. Utilicorp, 497 U.S. at
28 216-217 (recognizing that rationales behind Illinois Brick might

1 not be apply in all cases but standing by Illinois Brick
2 regardless). Moreover, Defendants' interpretation of Royal
3 Printing would undermine the "vigorous private enforcement of the
4 antitrust laws," a policy objective which both Illinois Brick and
5 Royal Printing explicitly seek to vindicate. Illinois Brick, 431
6 U.S. at 745; Royal Printing, 621 F.2d at 326 n.7. Defendants'
7 position, if accepted, would bar private treble-damages actions
8 against an antitrust defendant whenever the Department of Justice
9 engaged in a criminal prosecution of that same defendant. Even in
10 cases where no criminal charges are filed, Defendants' position
11 would deny antitrust standing to any private plaintiff so long as
12 the antitrust defendant could point to some other person who also
13 could sue. That result cannot be squared with the goal of vigorous
14 private antitrust enforcement. The Court therefore applies Royal
15 Printing even though, in the circumstances of this case, other
16 parties stand ready to enforce the antitrust laws.⁸

17 Defendants' other arguments are similarly unavailing.
18 Defendants suggest that the physical differences between the paper
19 at issue in Royal Printing and the CRTs at issue here support
20 denial of antitrust standing to the Named DPPs. Defs. Brief at 16-
21 17. Defendants focus on how the paper in Royal Printing was "not
22 changed in any way" between manufacture and wholesale, while in
23 this case, "the products have been changed" because the CRTs were
24 integrated into FPs. Id. Supposing that paper and CRTs differ in
25 this way, the Court discerns no reason why the difference would
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27 ⁸ The Court notes that Illinois Brick itself set forth a rule aimed
28 at preventing multiple recoveries even though "[t]he potential of
possible multiple recoveries [was] not present in [that] case."
431 U.S. at 763 n.22 (Brennan, J., dissenting).

1 matter for standing purposes. Cf. UtiliCorp, 497 U.S. at 216
2 (quoting Illinois Brick, 431 U.S. at 744) (declining to apply
3 Illinois Brick differently in "particular types of markets"). The
4 policies underlying Illinois Brick and its exceptions apply with
5 equal force regardless of whether or how a particular good is
6 modified as it passes through the chain of distribution. For
7 instance, the risk of multiple liability from indirect purchasers
8 does not depend on whether a defendant sells paper or CRTs.
9 Nothing suggests that CRT sellers are any more likely than paper
10 manufacturers to permit direct purchasers over whom they exert
11 ownership or control to bring a lawsuit that would reveal an
12 alleged conspiracy. See Royal Printing, 621 F.2d at 326. Further,
13 the Ninth Circuit has applied Illinois Brick and its exceptions
14 without comment in cases involving fees, which obviously do not
15 involve modification of any physical product. E.g., ATM Fee, 686
16 F.3d 741; Freeman, 322 F.3d 1133. Physical differences between
17 paper and CRTs supply no reason to refrain from applying the
18 ownership and control exception here.

19 Next, Defendants argue that the Court should disregard Royal
20 Printing because its "underlying rationale . . . no longer carries
21 the same force as it once did." Defs. Brief at 20-21. Defendants
22 explain that, when the Ninth Circuit decided Royal Printing, its
23 precedents denied indirect purchasers any remedy under state
24 antitrust laws, whereas now indirect purchasers may seek such
25 remedies and, in this case, have done so. Id. (citing In re Cement
26 & Concrete Antitrust Litig., 817 F.2d 1435, 1447 (9th Cir. 1987)
27 rev'd sub nom. California v. ARC Am. Corp., 490 U.S. 93 (1989)).
28 According to Defendants, indirect purchasers' standing to bring

1 state antitrust actions obviates the need for the Royal Printing
2 exception. Id. at 21; see also id. at 23-24 (acknowledging
3 existence of other direct purchasers, as well as ongoing criminal
4 prosecution of some Defendants). Whatever the merits of
5 Defendants' argument, it is better addressed to the Ninth Circuit,
6 which not only has yet to overrule or narrow Royal Printing, but
7 reaffirmed and clarified its holding just months ago in ATM Fee.
8 See 686 F.3d at 756-58. Royal Printing remains the law of this
9 circuit and binding on this Court.

10 Defendants next criticize the Named DPPs' reliance on two
11 Third Circuit decisions, Sugar and Linerboard. Defs. Brief at 22.
12 Defendants describe ATM Fee as having "expressly rejected the
13 approach taken by the Third Circuit." Id. It is true that Sugar
14 and Linerboard conflict with Ninth Circuit law concerning the co-
15 conspirator exception. See ATM Fee, 686 F.3d at 755 n.7. However,
16 the ATM Fee court specifically noted that Sugar "exemplifies the
17 exception allowed when an upstream violator controls or owns the
18 direct purchaser" -- that is, the Royal Printing exception. Id.
19 ATM Fee makes clear that, while Sugar and Linerboard do not reflect
20 the law of the Ninth Circuit where the co-conspirator exception is
21 concerned, Sugar, at least, does exemplify the law of the Ninth
22 Circuit where the ownership and control exception is concerned.

23 Defendants characterize the Named DPPs' citation of Freeman
24 and the two Third Circuit cases as an impermissible attempt to
25 fashion a new exception to Illinois Brick. Defs. Brief at 21-23.
26 That characterization is inaccurate. As discussed earlier, Freeman
27 and Sugar are applications, not expansions, of the ownership and
28 control exception already set forth in Royal Printing.

1 Defendants also argue that they are immunized from antitrust
2 liability for the sole reason that CRTs are a "vital input" into
3 FPs. Defs. Brief at 23. They emphasize a passage in ATM Fee which
4 described Illinois Brick as having "rejected exceptions for markups
5 by middlemen or when the price-fixed good is a vital input to a
6 larger product." ATM Fee, 686 F.3d at 753 (citing Illinois Brick,
7 431 U.S. at 743-45). Defendants' argument overshoots the mark.
8 This passage in ATM Fee merely states the general prohibition
9 against standing based on pass-on damages, and says nothing about
10 "rejecting" established exceptions, such as the Royal Printing
11 exception. Indeed, rather than rejecting the three established
12 exceptions, ATM Fee affirmed and applied each of them, making them
13 part of the case's holding. Moreover, Defendants' interpretation
14 of ATM Fee's "vital input" remark would create, in effect, an
15 exception to the exceptions, one that would apply whenever the
16 price-fixed good was a "vital input." Even assuming that one could
17 define what makes some inputs "vital" and others not, this Court
18 has already declined to narrow the established Royal Printing
19 exception for reasons unique to the particularities of this case or
20 to the physical nature of CRTs.

21 Lastly, Defendants suggest that standing should be denied to
22 the Named DPPs because, as indirect purchasers, their claims would
23 involve the complicated apportionment of damages warned against in
24 Illinois Brick. Defs. Brief at 21-22. The concern is misplaced.
25 Royal Printing explicitly addressed the issue of apportioning
26 damages and held that, in cases proceeding under the ownership and
27 control exception, no apportionment is needed; plaintiffs are
28 permitted to sue "for the entire overcharge." 621 F.2d at 327.

1 The Court expresses no view as to whether the Named DPPs will
2 be able to prove what is needed to win relief as indirect
3 purchasers under the ownership and control exception. In their
4 sealed brief and its supporting declarations, the Named DPPs
5 present evidence based on the discovery they have taken so far.
6 DPP Brief at 4-5, 13. This evidence raises a genuine issue of
7 material fact as to whether the Named DPPs purchased FPs
8 incorporating the allegedly price-fixed CRTs from some defendant-
9 owned or -controlled division or subsidiary. Accordingly,
10 Defendants have not carried their summary judgment burden of
11 showing an absence of evidence in support of applying the ownership
12 and control exception. To the extent that Defendants' summary
13 judgment motion challenges the Named DPPs' standing on that ground,
14 the motion is DENIED.

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1 **V. CONCLUSION**

2 For the foregoing reasons, Defendants' motion for summary
3 judgment against Plaintiffs Arch Electronics, Inc.; Crago d/b/a
4 Dash Computers, Inc.; Electronic Design Company; Meijer, Inc. and
5 Meijer Distribution, Inc.; Nathan Muchnick, Inc.; Orion Home
6 Systems, LLC; Radio & TV Equipment, Inc.; Royal Data Services,
7 Inc.; and Studio Spectrum, Inc., is GRANTED IN PART and DENIED IN
8 PART. Because these Plaintiffs did not purchase allegedly price-
9 fixed CRTs directly, they are indirect purchasers and Illinois
10 Brick bars their suit unless one of the three recognized exceptions
11 applies. The Court concludes that the ownership-and-control
12 exception of Royal Printing does apply. Therefore, the Named DPPs
13 have standing to sue for alleged overcharges passed on to them when
14 they purchased an FP containing an allegedly price-fixed CRT from
15 an entity allegedly owned or controlled by any allegedly conspiring
16 Defendant. The Named DPPs do not have standing, however, to sue
17 for alleged overcharges passed on to them from any other seller of
18 FPs.

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20 IT IS SO ORDERED.

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22 Dated: November 29, 2012


UNITED STATES DISTRICT JUDGE